



2023 Wedding Guide



Ope, it's me.

Hey, I'm Karly. I'm a twenty-something Midwesterner with a camera. I've got an eye for detail and an obsession with glowing golden hour photos. Taking your photos is my dream come true and I can't thank you enough for considering my services.



When I'm not taking photos, I'm making the most of my time at home with my family. When you book with me, you're supporting my little girl gang too.

By offering fair packages, flexible scheduling, and consistent communication, I aim to meet my clients where they are to work with them, learn from them, and give them the most comfortable experience possible.





"I truly cannot recommend Karly Underwood Photography enough. The care and effort that goes into her work is breathtaking and the final result leaves me in awe."



My style

I can't be everyone's cup of tea but the coffee drinkers know where to find me.

Bold



My photos are warm with deep contrast. Here is my Instagram's color pallet in 2021:



Intimate



Together we'll create naturally picture-perfect moments using prompts and poses that will make you feel comfortable and look great.

Authentic



While I'm always ready with prompts and poses, candid photography is where I shine. What you do naturally is better than anything you'd see on Pinterest.

Detailed



The details I aim to capture aren't just your table settings—they're your twirling flower girl, your mom's reaction when you come down the aisle, and your grandparents slow dancing. These small things make up your day without you even knowing they're happening.

Questions? Visit my FAQ page: www.karlyunderwoodphotos.com/questions

What Happens Next?

1

Consultation - I like to take the time to hop on a no-pressure phone call to get to know my couples, their story, and their vision for their day. During this time I may ask some questions to see if I think we'll make a good team.

2

Contract - If you like what you hear and love what you see, step two is signing a contract to make it official. This is done online to make the process quick and easy.

3

Deposit - To lock in your date, you will need to pay a 50% deposit upfront. The next 25% will be due at the time of your engagement photos or a month prior to your wedding. The final 25% is due in exchange for your wedding gallery in 4-6 weeks after your wedding day.



Tips For The Big Day


1 Have a timeline distributed to your bridal party and your vendors. Designate someone besides you or your parents to answer vendor questions and solve any problems that may occur on your wedding day.

2 Tell the people you want to attend your formal family photos where and when that will take place. Plan to take photos with older folks and children first. Provide a list of names for your photographer to call off to keep your timeline moving and ensure you don't miss someone.

3 Don't wear sunscreen or foundation with an SPF in it on wedding day as it will reflect light off your skin and make you appear sweaty.

4 When planning your reception, keep your events (first dance, cake cutting, bouquet toss, etc.) near the start of your reception as your guests will start to leave the longer your party goes.





"Karly was very flexible and accommodating for us. When our wedding was changed to an elopement in a different state, she was more than willing to do whatever it took to still photograph our wedding. She is extremely communicative, always making sure we were on the same page in a professional and timely way. She made us extremely comfortable while taking photos, we are so glad we went with her for our wedding!! I would do it again in a heartbeat."



The Heirloom

- 10 hours of coverage
- A secondary photographer
- No image cap
- 1 hour engagement session
- Same day preview of photos

\$3500

The Memoir

- 8 hours of coverage
- 250 images
- 30 minute engagement session
- Same day preview of photos

\$3000

The Keepsake

- 6 hours of coverage
- 200 images
- Discounted engagement session
- Same day preview of photos

\$2500

The Essential

- 4 hours of coverage
- 150 images
- Same day preview of photos

\$2000

pricing

Don't see something that fits your budget? Let's talk about it! I want to do everything I can to accommodate you.

Thank you!



Thanks for considering my services. Feel free to reach out with any comments, questions, or concerns. If you decide to go another direction, please let me know so I can update my book.

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